

**Chad Spaulding**  
**Graphic Design & Art Direction**

**INFORMATION**

E / cms@chadspaulding.com  
T / 617.771.7093  
www.chadspaulding.com

5208 N. Damen Avenue, Apt. 1  
Chicago, IL 60625

**FREELANCE EXPERIENCE**

**Freelance Designer & Art Director**

Boston, MA / Chicago, IL 4/04 – present

Formulate concepts and execute designs for visual communications materials, including identity programs, annual reports, brochures, books, marketing collateral and websites—involvement in all aspects of the projects from design to execution and project management. Confer with clients regarding budget, background information, objectives, approaches and related production factors. Art direct photoshoots. Present final layouts to client for design. Request quotes from printers and vendors. Prepare comps, specify inks, papers, and varnishes. Develop design concepts into layouts and prepare files for printing. Attend press checks.

**FULL-TIME EXPERIENCE**

**Graphic Designer**

Wellington Management, Boston, MA 11/00 – 3/04

Assisted in development of design for brand and publication work. Projects included brochures, proposals, invitations, brand identity, and production work. Required collaboration with Design Director, marketing colleagues, and clients.

**Production Designer**

LIOX, Framingham, MA 11/00 – 3/04

Completed layout, graphics, and quality assurance tasks for localization projects. Designed marketing materials for clients including Johnson & Johnson, Inc., Prudential, New Balance, UBS and State Street Research.

**Designer**

Studio InFlux, Boston, MA 1/02 – 8/02

Led a design team for the MSPCA under the art direction of Rick Rawlins. Helped conceptualize, produce, and implement the Animal Shelter Kids program; designed poster and premiums for program's launch.

**Freelance Designer**

CERA, Cambridge, MA 8/00 – 11/00

Assisted on variety of projects in both design and production phases. Made daily updates to the company web site.

**Junior Graphic Designer**

Canisius College, Buffalo, NY 9/99 – 8/00

Designed pieces for the campus community. Prepared comps, specified inks, papers, and varnishes. Discussed form and function of pieces with clients. Participated in brainstorming sessions and brand initiative meetings.

**CLIENTS**

**Chicago**

- Chicago 2016
- Family Services
- Initiate Systems
- LEC, Ltd.
- Slack Barshinger
- Smith Design
- US Cellular
- Wellington Management

**Boston**

- AIGA
- American Arbitration Association
- Fenway High School
- Gill Fishman Design
- Gilda's Club New York City
- Harvard Common Press
- John Kramer Design
- Toshiba
- Trammell Crow Company
- MSPCA
- Prank Design

**AFFILIATIONS**

- AIGA
- Taproot Foundation

**EDUCATION & QUALIFICATIONS**

**BFA Graphic Design, with Honors**

Art Institute of Boston, Boston, MA  
1/01 – 9/03

**BA Candidate**

**Communications / Advertising**

Canisius College, Buffalo, NY  
8/97 – 4/00

**RECOGNITION**

**AIGA / Best of New England Design**

Winner, Student Category  
2003

**SKILLS**

*Advanced*

Adobe CS4 / QuarkXpress 8 /  
Adobe Acrobat Pro / Microsoft Office

*Intermediate*

Dreamweaver / HTML

Fluent on both Mac & PC platforms /  
Pre-press & print production procedures